

Beat: Arts

VINOCHROMIE - French Wines to be enjoyed in Exhibitions

Winemakers next to Artists

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USPA NEWS - On October 24, 2016 was given to the Press the opportunity to discover the 'CAVES DU LOUVRE', a unique venue in Central PARIS. This former Royal Wine Cellar was fully renovated for 2 years to create an attraction meant to enchant and inspire. It was established by King Louis XV's sommelier....

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The various rooms you can enjoy exploring are :

- The Winery : barrels containing wines made from 15 different grape varieties.
- The Private Tasting Room : for a tasting, a meeting or a special dinner.
- The Terroirs Room : Dedicated to the sense of touch, to learn about the importance of the soil in wine.
- The Aromas Room : In a nest of wood, stimulation of the olfactory sense.
- The lab : With its spectacular table, this is where winemaking workshops operate.
- The Bottling Room : With its little well and beautiful vaults, this room is where guests get to bottle their wine.
- The Labels Room : Lights, videos, and color games will stimulate and enchant the eyes.
- The Tasting Bar

All this enable to discover French wine in a fun and informative Way !

During the Inauguration, the guests could experiment the collaboration between the following Artists and Winemakers :

ARTISTS :

- Jean-Yves Bardin (photography)
- Nicolas Obery (digital art)
- Lapin thur (Sculpture - member of collectifs 9e Concept / Le Terrier)
- Stew (stencil)
- Benoit Challand (digital art)

- Théo Lopez (painting - member of collectifs 9e Concept / Le Terrier)
- Jérôme Corgier (sculpture / design)
- Moyoshi (street art)
- Yoaz (digital art)
- L'encre Blanche (illustration)

- Christopher Lecoutre (painting)
- Emilie Rouge (painting)
- Aline Deguen (digital art)

- Camille Pannoux (digital art)
- Yanis Ourabah (photography)

- Sebastien Russo (painting)
- Mister Plum (illustration)
- Solène Brizard (illustration)
- David Dehaineault (painting)
- Lisa Rato (illustration)

- Felix Hemme (painting),
- Markoliver (photographism),
- Barbara Govin (illustration)
- Sonia Poli (cutting pasting)

WINEMAKERS :

- Domaine Guillaume Dumontet : Beaujolais (Red Wines)
- Domaine Materne Haegelin : Alsace (White Wines)
- Domaine de Chantelle : Cahors (Red Wines)
- Domaine Couly : Chinon (Red Wines)

Source : Inauguration of 'LES CAVES DU LOUVRE' on October 24, 2016

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