

Beat: Health

PARIS Capital of STREET FOOD

Creation of a Street Food Festival

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USPA NEWS - In the context of the permanent evolution of forms of Trade, the street food comes, since several years to complete the traditional activities of catering, an integral part of the parisian cultural and gastronomic patrimony...

In the context of the permanent evolution of forms of Trade, the street food comes, since several years, to complete the traditional activities of catering, an integral part of the parisian cultural and gastronomic patrimony. To accompany this trend, the City Hall of Paris, through calls for proposals, was wishing the presence on its territory of innovative business activities (eg. Food trucks or a market dedicated to street food with restaurateurs).

The City Hall of Paris also emphasizes since this autumn on the Event called 'La rue passe À table' (The street sits at the table). This Event held in Belleville twice a month, allows tens of stands to propose freshly cooked dishes to eat on spot on large tables or to take away. The Belleville's market already being successful, it allows this initiative to be successful too.

This new style of Street Food carries on the spirit of conviviality and promote Entrepreneurship... This is also a way to bring the inhabitants of the neighborhood and more widely Parisians to appropriating those new commercial spaces around an original and innovative gastronomy.

Beyond those first Entrepreneurship actions, Paris can find new ways to attract the attention of this new form of business by positioning as 'European Capital of Street Food'.

So, it was scheduled a 'Street Food Gastronomic Festival' to be organized once a year. It is thus to offer to Parisians an innovative and surprising taste trip made available to gourmards and gourmets of all ages. Food stands, food trucks, food bikes... will be able to participate to this Festival. Contestants will be coming from all around Europe.....

The terms of participation will be detailed by the City Services connected to professionals of Street Food and other relevant partners. The contestants will have to respect the following criteria : use of local food, organic or from fair trade, the nutritional value of the food on offer, the waste management plan... An Award of 'Best Street Stand' will be handed by a representative of the City Hall of Paris and the winner will have the opportunity to display/use the Award 'Prix Gastronomique de Paris de l'Année' on his Business.
(...)

Source : City Hall of Paris (Proposal for Deliberation)

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