

Beat: Business

## Agence France Entrepreneur chaired by Mohed Altrad to promote SME job creation

launched on April 13 in Vaulx en Velin

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**USPA NEWS** - Operational launch of Agence France Contractor chaired by Mohed Altrad. Agence France Entrepreneur (AFE) was operationally launched April 13, 2016, at the Third Ministerial Committee for Equality and Citizenship held in Vaulx-en-Velin.

Article Written by Rahma Sophia Rachdi

Operational launch of Agence France Contractor chaired by Mohed Altrad

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The AFE will strengthen the support of all those who wish to create and develop their business, particularly in fragile and significantly territories where the offer of support and funding is inadequate today.-----

The SFA will draw on the PACE resources it takes particular fact-finding missions and orientation of promoters and entrepreneurs and promote entrepreneurship. It is also invested with new missions, in particular the deployment of the national strategy for entrepreneurship support, coordination of public action implemented at national level, and strengthening the joint and national actions territorial. Its activities aim to:

- Promote the creations and times to more sustainable and job-creating businesses;
- Assist in the development of very small businesses (SOHO) and small and medium enterprises (SMEs) create jobs;
- Innovate to create a more favorable economic initiative framework.

Mohed Altrad states that "the AFE has a special mission to fulfill for the benefit of those who are furthest from today the entrepreneurial chain and aspiring actors of economic development of this country."-----

The AFE has founding members, the State, the Caisse des Dépôts et Consignations, the Association of Regions of France, the High Council of the Order of Accountants, IAB France and the Permanent Assembly of trades Rooms and crafts.

### WHO IS MOHED ATRAD-----

Mohed Altrad, fis the first French to win the Global Award for Entrepreneur of the Year in 2015 by the EY Cabinet chairs the eponymous company. From Syria, arrived in France very early in the seventy years, he directed an engineering career after obtaining a PhD in computer and created his first company in 1984. The following year he bought in Hérault a manufacturer of scaffolding bankrupt. In 30 years, Mohed Altrad conducts over sixty acquisitions, mergers and start-ups in Europe and worldwide. Today, the Altrad Group, European leader in this industry, in more than 100 countries, deploys 170 subsidiaries and, with its 22 000 employees realized a turnover of almost 2.5 billion euros. Mohed Altrad also says that "multiculturalism is the true wealth of the company." Mohed Altrad is author of management books (Group Strategist 1990 - Listen, harmonize, direct, 1992) and biographical novels (including Badawi, 2002 - The Assumption of God, 2006 - The Promise of Annah, 2012). He is also president of the Montpellier Hérault Rugby. See also article:

### Article online:

<https://www.uspa24.com/bericht-7741/agence-france-entrepreneur-chaired-by-mohed-altrad-to-promote-sme-job-creation.html>

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