Beat: Entertainment

NBCUniversal TELEMUNDO ENTERPRISES Inaugurates TELEMUNDO CENTER

The Epicenter Of The HISPANIC WORLD

PARIS - MIAMI, 15.04.2018, 15:39 Time

USPA NEWS - NBCUniversal Telemundo Enterprises announced on April 9, 2018, the Official Inauguration of Telemundo Center, its New Global Headquarters in Miami, FL. Telemundo Center sets the New Standard for Hispanic Media as the only Next-Generation, Multimedia Production Facility with News, Sports, Entertainment, Studios, International and Digital all under one Roof. With an Investment of more than $250 million, Telemundo Center unlocks the Power of Comcast and NBCUniversal's Commitment to Hispanic Consumers while advancing the Future of Media.

NBCUniversal Telemundo Enterprises announced on April 9, 2018, the Official Inauguration of Telemundo Center, its New Global Headquarters in Miami, FL. Telemundo Center sets the New Standard for Hispanic Media as the only Next-Generation, Multimedia Production Facility with News, Sports, Entertainment, Studios, International and Digital all under one Roof. With an Investment of more than $250 million, Telemundo Center unlocks the Power of Comcast and NBCUniversal's Commitment to Hispanic Consumers while advancing the Future of Media. Telemundo Center is approximately a 500,000-square-foot Facility on 21 Acres, with the Capacity to house 1,500 Employees. Producing Unparalleled Original Content, driving One-Of-A-Kind Digital Experiences and educating the Next Generation of Media Leaders, Telemundo Center becomes the Epicenter of Hispanic Activity and the Leading Authority on the Fastest-Growing Demographic in the United States.

The new State-Of-The-Art Facility enables unmatched capacity to create High Quality, Original Spanish-Language Content to satisfy the Diverse Appetites of today's U.S. Latinos. Producing over 3,000 Hours of Original Content a Year, Telemundo Center supports unprecedented growth with 15 Highly Adaptive Studios, including Two Digital Studios, Virtual and Augmented-Reality Sets, and a State-Of-The-Art News operation that provides unrivaled flexibility to produce the Content that is driving the Network's Popularity with Audiences and Advertisers. Through Modern Workspaces and Activity-Based Work Stations, Telemundo Center's open Plan Design and Cutting-Edge Technology is specifically designed to spark Innovation, generate Powerful Experiences, and foster the kind of Creative Energy and Cross-Business Ideation and Collaboration essential to the Workplace of the Future in a World-Class Media Operation.

Built to inspire Employee Collaboration, Mobility and Flexibility, the New Headquarters will house Production of Telemundo's Weekday Primetime Programming, the Entertainment Show "Don Francisco te Invita" and the Morning Show "Un Nuevo Dia," News Programs, including "Noticias Telemundo" and "Al Rojo Vivo," as well as Sports Programs such as "Titulares y Mas." Telemundo Center will also significantly expand the Division's Ability to deliver Content on Every Device maximizing its Exclusive Partnerships with Properties such as BuzzFeed, Vox, and Snapchat that have catapulted Telemundo to become one of the top three Media Brands in Social Media Engagement.

The facility will also serve as a Hub for thought Leadership on and for the Hispanic Community, hosting Top Researchers and Speakers on issues of Importance to today's U.S. Latinos. Telemundo Center is also the Home of the recently launched Telemundo Academy, a first-ever Multimedia Educational Institution in partnership with High Schools and Universities to empower and train the Next Generation of Media Leaders, providing a Rigorous Curriculum designed to teach Industry-Leading Skills and the insights necessary to produce Innovative, Original multi-platform Content. The Academy's first Partners are Internationally Renowned Singer, Actor and Record Producer Armando Christian Perez's (Pitbull) SLAM Miami (Sports Leadership and Management) and the Doral Academy.

Source : NBCUniversal Telemundo Enterprises

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-13126/nbcuniversal-telemundo-enterprises-inaugurates-telemundo-center.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com